



League of Women Voters of Marquette County 2021-2022 Priorities

1) Organizational Development

- Clarify and expand leadership roles and committees
- Focus on leadership development and succession planning
- Continue to develop relationships and connections with LWVMI leaders and members throughout Michigan
- Work on a fundraising plan to allow for the achievement of local League priorities
- Enhance membership retention by providing ongoing opportunities for new members to connect and engage in League activities

2) Diversity Equity and Inclusion (DEI)

- Expand membership recruitment to expand diversity including new members from townships and cities beyond the city of Marquette
- Create an ad-hoc committee to research and review the LWVUS DEI materials
- Coordinate with the Educational Programs Committee to share DEI information with members

3) Enhance External Communications

- Create a team to review current communications, to enhance content and to develop a coordinated plan to deliver ongoing and consistent League and voter services information to the community
- Expand methods of outreach, including social media, to target diverse audiences including younger individuals
- Generate a list of organizations to approach for raising awareness of League and projects and to develop allies and partnerships

4) Voter Service Activities

- Develop a Voter Services committee to allow for planning and coordination of all voter services for elections
- Recruit VRVE and Candidate forum Coordinators

- Re-energize VRVE activities as conditions allow
- Utilize LWVMI and LWVUS voter service ideas and materials to educate the community about the electoral process and to dispel myths
- Re-energize and expand Observer Corps

5) Education

- Hold educational programs for membership on League basics, LWV positions and other community topics of interest
- Offer public education programs on voter services issues or topics of community interest relating to LWV positions.
- Develop a League basics presentation to be utilized to enhance public awareness of the League and League projects

6) League Positions

- Review and discuss positions of interest as identified by local members
- Participate in program planning for state and national conventions
- Learn about the program planning process for local Leagues and begin preparing members to participate
- Learn about the LWV study process for local Leagues

7) League Advocacy

- Participate when possible in alerts and activities recommended by LWVMI and LWVUS
- Individual members or a group of members will monitor League Links, The League Update and League websites for project and action alerts
- With the support of the Director of Advocacy and/or the Educational Programs Committee the individuals/groups will report to the membership to encourage individual action
- Members interested in advocacy will attend LWVMI and LWVUS trainings on local advocacy and will begin discussing incorporating advocacy into local League efforts